



2004 TRUE HEROES OF SPORT AWARDS GALA
FRIDAY, OCTOBER 22, 2004
20TH ANNIVERSARY SPONSOR PACKAGES

R E S E R V A T I O N F O R M

CONTACT INFORMATION

Organization: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

“GOLD MEDAL” Level Sponsor
 Contribution: \$12,000

- One Table of ten seats for the Awards Gala and Hall of Fame Induction Ceremony.
- Preferential table location/close proximity to the stage for your ten guests.
- Photo opportunity with celebrity athletes.
- Your company's logo prominently displayed at your table.
- Your company's name prominently displayed in the Awards Gala program book.
- One Full Page Ad in the Awards Gala program book

“SILVER MEDAL” Level Sponsor
 Contribution: \$6,000

- One table of ten seats for the Awards Gala and Hall of Fame Induction Ceremony.
- Preferential table location for your ten guests.
- Your company's name prominently displayed in the Awards Gala program book.
- One Half-page advertisement in the Awards Gala program book.
- Your company's website linked to www.sportinsociety.org.

Individual Ticket(s)
 Price: \$300 (each)

“BRONZE MEDAL” Level Sponsor
 Contribution: \$3,000

- One table of ten seats for the Awards Gala and Hall of Fame Induction Ceremony.
- Your company's name prominently displayed in the Awards Gala program book.
- One Quarter-page advertisement in the Awards Gala program book.
- Your company's website linked to www.sportinsociety.org.

For ad specs, please visit: www.sportinsociety.org/gala2004/adspecs.htm.

FULL-Page Ad : \$1,500

HALF-Page Ad : \$750

QUARTER-Page Ad : \$500

Please make checks payable to: **NU - Sport in Society**

Please Note: Northeastern University's Sport in Society is a non-profit institute, all donations are tax deductible to the fullest extent of the law.

PLEASE MAIL TO: Center for the Study of Sport in Society, Northeastern University, 360 Huntington Ave., Suite 161 CP, Boston, MA 02115-5000 FAX: 617- 373-4566 E-MAIL: sportinsociety@neu.edu

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