



SEVENTH-ANNUAL

Massachusetts **STUDENT-Athlete** **Citizenship Awards Ceremony**

April 29, 2003

Presented in conjunction with National STUDENT-Athlete Day

BOSTON-MA – On **Tuesday, April 29, 2003**, approximately 200 high school student-athletes will be honored for their accomplishments in academics, athletics and community service at the seventh-annual Massachusetts Student-Athlete Citizenship Awards. The event is presented by Northeastern University's Center for the Study of Sport in Society, the National Consortium for Academics and Sports (NCAS), and the Massachusetts Interscholastic Athletic Association.

"We at Sport in Society and the NCAS are proud to honor these student-athletes as future leaders who share our values of academics, athletics and community service," said Kevin J. Matthews, Director of the NCAS Northeast Regional Office, and Sport in Society Director of External Affairs. *"We are thrilled to promote the story of Westborough High School Golf Coach, Greg Rota, who inspired us this past year with his commitment to sportsmanship at the expense of his own school's golf championship. He is a hero whose story is the true definition of 'sportsmanship'".*

The awards ceremony will be held from **9:00 AM - Noon at Blackman Auditorium on the campus of Northeastern University.**

The theme of this year's event is: **"Leadership Through Sportsmanship."**

Featured speakers at the event include:

- **Greg Rota** - Westborough HS Golf Coach, *Mass. Alliance for the Promotion of Sportsmanship Award Winner*
- **Don Brown** - NU Head Football Coach, *Div-1AA New England Football Writers Association Coach of the Year*
- **Cheryl Murtagh** - NU Head Field Hockey Coach, *National Field Hockey Northeast Coach of the Year*
- **Sherman Hart** - NU Head Track and Field/Cross Country Coach, *NCAA Northeast Track Coach of the Year*
- **Art Smith** - NU Football Defensive Co-Captain , *2003 NFL Draft Prospect at Cornerback*

A select group of student-athletes will also have the opportunity to participate as panelists on the topics "Do The Right Thing" and "Sportsmanship On and Off the Field", as well as offer first-hand accounts in their own words of their examples of community activism in the "Leading By Example" segment.

For more information, please contact **Kevin Matthews** at (617) 373-4256 or **Emily Donahue** at 617-373-5720.

NORTHEASTERN UNIVERSITY'S CENTER FOR THE STUDY OF SPORT IN SOCIETY

The mission of Northeastern University's Center for the Study of Sport in Society is to increase awareness of sport and its relation to society, and to develop programs that identify problems, offer solutions, and promote the benefits of sport.

6 1 7 - 3 7 3 - 4 0 2 5

www.sportinsociety.org

Northeastern University, a private research institution located in Boston, Massachusetts, is a world leader in practice-oriented education. Building on its flagship cooperative education program, Northeastern links classroom learning with workplace experience and integrates professional preparation with study in the liberal arts and sciences. U.S. News & World Report, in its annual guide America's Best Colleges, 2003, ranked Northeastern University number one in the country among programs that require or encourage students to apply what they're learning in the classroom out in the real world. For more information, please visit www.northeastern.edu