

NCAS IMPACT

NORTHEAST REGIONAL OFFICE NEWSLETTER



Diversity Management, the Cornerstone for Success

Teamwork Leadership Institute focuses to meet each organizations specific diversity needs

As a member of the NCAS, you are entitled to be trained by the Teamwork Leadership Institute. TLI provides diversity training to organizations across the United States, focusing mostly on college and university administrations and athletic departments. TLI allows participants the opportunity to discuss race, ethnicity and gender in a safe environment.

Through TLI, challenges that stem from cultural prejudice, intolerance and poor communication can be proactively addressed in intelligent, safe and structured ways. Rather than being divisive issues, racial, ethnic and gender differences can serve as building blocks that strengthen the department. Athletic administrators can anticipate, recognize and address the problems inherent in diverse teams and staff. Diversity training is a principle means of assessing and responding to needs within a department and on a campus.

"Diversity training is part of the NBA. As our business continues to grow, it is essential that we maintain an environment where sensitivity is enhanced and a genuine feeling of opportunity for advancement is pervasive. We have come to depend upon (NCAS Director) Richard (Lapchick) and his staff to help us achieve our goals."

– David Stern, Commissioner, NBA

What makes TLI so unique from its contemporaries is that each training workshop is adapted to the specific needs of the group. Each workshop is slightly different, depending on the needs of the organization. Some of the needs are discovered through interviews with the department head, and some through a confidential TLI survey, which is distributed prior to the actual workshop. The surveys are analyzed by TLI staff and that information is incorporated into the training curriculum.

A special version of TLI training was designed to meet the needs of NBA front office personnel and coaches. To fulfill its commitment to better address the issue of race, the NBA started diversity workshops in February of 1998. TLI services reached all 730 New York-based league office employees.

For more info on TLI, please call 407-823-4885

The Backbone of Leadership

Member Schools in the Northeast Region

BOSTON, MA – The National Consortium for Academics and Sports (NCAS) is divided into seven spheres of influence by region which coordinate the 218 total colleges and universities. The Northeast Regional Office, housed at Northeastern University in Boston, oversees 26 schools in the area. The schools in this region include: Boston College, Brandeis Univ., Bridgewater State College, Brown Univ., Charter Oak State College, College of the Holy Cross, Connecticut College, Daniel Webster College, Emmanuel College, Fairfield Univ., Franklin Pierce College, Mass. Institute of Technology, Mount Ida College, Newbury College, Roxbury Community College, Sacred Heart Univ., Tufts Univ., Univ. of Connecticut, Univ. of Hartford, Univ. of Maine, Univ. of Massachusetts–Amherst, UMass–Boston, UMass–Dartmouth, UMass–Lowell, and Univ. of Rhode Island.



Photo courtesy of Northeastern University Photography

Northeastern University is the host site the the NCAS' Northeast Regional Office. NU's Centennial Park connects the institution to its neighboring urban community. NU is one of the 218 members of the National Consortium for Academics and Sports.



Message from the Regional Office Director

KEVIN J. MATTHEWS

Welcome to the debut issue of the **NCAS IMPACT**, the Newsletter representing the colleges and universities of the Northeast Region of the National Consortium for Academics and Sports. This inaugural issue highlights some of the benefits to membership in the NCAS. We hope that **NCAS IMPACT** will further strengthen the ties between the regional office, here at Northeastern, and you - our member schools.

Subsequent issues of **NCAS IMPACT** will feature profiles on your school's community service performed by your student-athletes. We hope this newsletter will serve as opportunity to spread the word about the positive work our student-athletes are accomplishing, on and off the playing field, while balancing academics. We also aim to inspire other schools to become even more active in their communities and provide new and exciting ideas of ways to become **MORE** involved. Future issues will also feature interviews with esteemed senior leadership from our member schools in the region.

As we all still search for ways to make a difference in this post 9-11 world, it is through our individual and collective voice as institutes of higher learning that we can aim to educate and impact peoples lives - one person at a time. Together, this coalition of 26 colleges and universities has the potential to be the strongest region of the NCAS. Together, we can inspire other schools nationwide to embrace our collective vision and work toward creating a better society through the power of sport!

An Overview of NCAS Member Benefits Offered

By joining the NCAS, a college or university agrees to bring back, tuition-free, its former student-athletes who competed in revenue and non-revenue producing sports and were unable to complete their degree requirements. They are encouraged to bring back student-athletes in all sports. In exchange for this tuition assistance, former student-athletes are required to participate in the school's outreach and community service programs.

In addition, NCAS members are also entitled to a variety of unique services offered exclusively to members of the Consortium.

Degree Completion Program (DCP)

The NCAS and its members have proven to be effective advocates of the balance between academics and athletics. The NCAS evolved in response to the need to "keep the student in the student-athlete." By joining the NCAS, a college or university agrees to bring back, tuition free, their own former student-athletes who competed in sports and were unable to complete their degree requirements. In exchange, these former student-athletes agree to participate in school outreach and community service programs. In the past 16 years, 21,278 students have returned to schools to complete their degrees, including more than 12,000 former student-athletes, 171 Olympians, and more than 7,833 professional athletes. NCAS schools have donated more than \$150 million in tuition fees for student-athletes to complete their degrees since 1985.

Community Service & Outreach

In 16 years of service, 9,307,711 young people have benefited from this program, including 1,168,236 people in 2000-2001. Student-athletes participating in the DCP speak to young people on issues of race, ethnicity, violence prevention, being role models, drug and alcohol abuse, staying in school and academic success. Collectively, they have performed 9.5 million hours of community service.

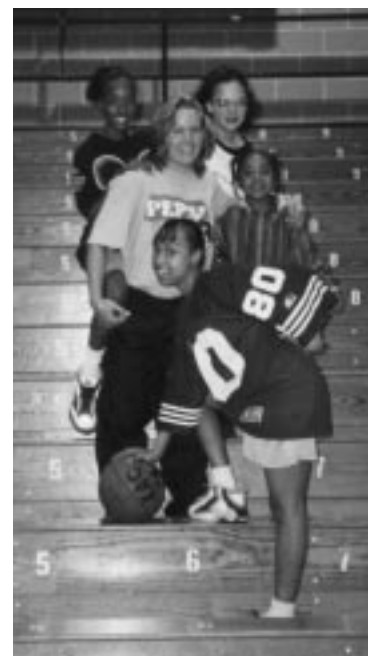




Photo by Paul Ermlich

As part of the NCAS' innovative Degree Completion Program, student-athletes are allowed to return to complete their degrees in exchange for community service. One such example was Northeastern University's Melissa Perone who created a Rowing Team for local area high school students.

Mentors in Violence Prevention (MVP) Institute

The Mentors in Violence Prevention (MVP) Program, created in 1993 by Northeastern University's Center for the Study of Sport in Society, is the first large-scale attempt to enlist high school, collegiate, and professional athletes in the effort to prevent men's violence against women. More than 71 NCAS schools have had MVP train their student-athletes.

Teamwork Leadership Institute (TLI)

Teamwork Leadership Institute (TLI) provides diversity development training for organizations across the United States focusing on college and university administrations, athletic departments, and professional sports organizations. TLI specializes in diversity management training, conflict resolution and team building. TLI has trained the entire National Basketball Association's league office and all of Major League Soccer teams.

Project TEAMWORK

Project TEAMWORK's objective is to promote diversity awareness and train youth in conflict resolution. *Project TEAMWORK* staff members are former professional, collegiate or Olympic athletes who are dedicated to utilizing their athletic experience as lessons for unity, cooperation, respect, responsibility and pride. The *Project TEAMWORK* members help schools develop student-based community action groups. These *Human Rights Squads* provide leadership for young people while addressing diversity, violence prevention, drug and alcohol abuse, teenage pregnancy, and other issues that negatively affect their positive development.

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NCAS IMPACT

NATIONAL CONSORTIUM FOR ACADEMICS AND SPORTS

NORTHEAST REGIONAL OFFICE NEWSLETTER

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Celebrating the “Student” in our Student-Athletes

Schools from across the NCAS’ Northeast Region prepare for NSAD activities

BOSTON, MA – We have come to expect excellence from our student-athletes. From laser sharp focus in practice, to outstanding achievement on the playing fields, to dedicated effort in the classroom. We expect so much from them. Now is the time to give back.

National STUDENT-Athlete Day (NSAD) is a day for schools and universities to honor their student-athletes for their remarkable success over challenging obstacles. Striking the balance between athletics and academics is no easy feat. It is an opponent which must be faced constantly throughout our student-athlete’s eligibility. NSAD provides a chance for our schools to celebrate our student-athletes achievements and encourage their continued excellence.

Whether you hold an special awards luncheon or extravagant event, NSAD is the time to honor the commitment of our exceptional student-athletes.



CELEBRATED ANNUALLY : APRIL 6

On April 30, 2002, Northeastern University, the NCAS Regional Office host site, will hold its annual Massachusetts STUDENT-Athlete Citizenship Awards on the NU campus. The awards celebrates area high school student-athletes for their grades, community service, and athletic achievement. The NU Athletic Department will also hold it’s annual awards luncheon for select male and female Husky student-athletes.

Please send us photos and stories from your schools NSAD event. We will proudly

publish them in subsequent issues of *NCAS IMPACT*.

In 1999-2001, over 586,000 student-athletes were honored through all 50 states in recognition of NSAD. National Events are coordinated by Suzi Katz, NCAS Southern Regional Director.

For more information, please call **407-823-3555**.

For more info, or activity ideas, please visit the official NSAD website at: **www.nsad.cc**