



## Following the New England Patriots' Formula for Success

### *SuperBowl Champions Celebrate National Student-Athlete Day at Northeastern University*

BOSTON, MA – Two hundred of the state's top high school student athletes were honored during the 2002 Massachusetts Student-Athlete Citizenship Awards Ceremony on April 30th at Northeastern University's Blackman Auditorium. The event, "Leadership & Teamwork: The New England Patriot's Formula for Success," featured a motivational presentation by three members of the Super Bowl Champion Patriots: Defensive Tackle **Richard Seymour**, Tight End **Jermaine Wiggins** (from East Boston), and Punter **Ken Walter**. Each player shared his thoughts on the success that results from teamwork.

"Teamwork and leadership skills are some of the best qualities that you can have," said Seymour, the 6'6, 305-lb first-round draft pick of 2001. "To be a good leader, you have got to be a good follower ... listen to your elders, respect your teachers ... do the little things to be successful."

The ceremony, a collaboration between the NCAS Northeast Regional Office and the *Massachusetts Interscholastic Athletic Association* (MIAA), was held in honor of National Student-Athlete Day (NSAD). Featured speakers at the 6th-annual event included: NU President, **Richard M. Freeland**; NCAS Regional Director, **Kevin J. Matthews**; MIAA Assistant Executive Director, **William N. Gaine, Jr.**; *Center for the Study of Sport in Society* Senior Associate

*CONTINUED ON THE NEXT PAGE ...*



Photo by Paul Ermlich

After showing a highlight video from the SuperBowl victory, three members of the NFL Champion New England Patriots emerged to tell the audience about the importance of teamwork. Patriots' DT Richard Seymour (with mic) was joined by TE Jermaine Wiggins (left) and P Ken Walter.

Photo by Paul Ermlich



Members of the UMass-Boston Athletic Department celebrated National Student-Athlete Day with their student-athletes with a special activity day on campus. NSAD is recognized across the country on April 6.

## UMASS-Boston Honors their Student-Athletes

### *Strengthening the Bond Between the Athletic Department and it's Athletes*

BOSTON, MA – The University of Massachusetts-Boston, one of the 25 members schools of the NCAS Northeast Region, has always been one of the strongest of the Consortium's 218 total schools. When the NCAS released its most recent *Community Service and Outreach Honor Roll*, UMass-Boston was the top school with 270,243 youth served. In fact, seven of the top 40 schools in the Honor Roll were members of the Northeast Region.

UMass has always shown a commitment to investing in its student-athletes. This year, in celebration of National Student-Athlete Day (NSAD), UMass-Boston had a special day of sports

*CONTINUED ON PAGE 3 ...*





*Message from the  
Regional Office Director*

KEVIN J. MATTHEWS

**W**hat an encouraging feeling it is to know that today's high school leaders are qualified and capable of being tomorrow's leaders on our college campuses. That was just one of the results that manifested itself at the 6th Annual Mass. Citizenship Awards at Northeastern University as part of National Student-Athlete Day (see article on page 1). **Mark Daignault**, a 17-year-old junior at Leominster High School, served as the moderator for the three panels at the event. He was a remarkable ambassador for the young student-athletes who will soon be gracing our university classrooms and playing fields. Mark was brilliant in spite of the fact that he had a tough act to follow - the SuperBowl Champion New England Patriots. The event, co-sponsored by **Bill Gaine, Jr.** and our good friends at the MIAA, welcomed nearly 200 young men and women to discuss teamwork and leadership. Motivational speeches by Northeastern President **Richard M. Freeland** and NU Women's Ice Hockey star and National Player of the Year, **Brooke Whitney**, were, no doubt, inspirational. However, it was the outstanding performance by Mark Daignault which left such a vivid impression on me. If this is indeed the caliber of student-athlete we have to look forward to joining our institutions of higher learning in the future - then the future is in good hands.

\* \* \*

It is with great pride that I am able to announce the promotion of long-time NCAS Communications Coordinator, **F. Paul Ermlich**, to the role of Assistant Director of the Northeast Regional Office. He will assist me in all elements of coordinating this office. Ermlich has been a member of the NCAS and NU's *Center for the Study of Sport in Society* since 1995. He has been the director of publications for both organizations since 1997. In November of 2001, he transitioned the focus of his efforts from the national office to the local office. In the past three months he has already relaunched the *NCAS Northeast Regional Website* (see link below) and has developed and created our own regional newsletter, the *NCAS IMPACT*. Please join me in congratulating Paul.



Photos by Paul Ermlich

Members of the 2002 Grand National Champion Northeastern University Cheerleaders get the party started in exciting fashion with an electrifying routine at NU's Blackman Auditorium.

**PATRIOTS CELEBRATE NSAD ... CONTINUED FROM PAGE ONE**

Director, **Allyce Najimy**; and (then) NU Athletic Director, **Ian McCaw**. NU Women's Ice Hockey star and National Player of the Year, **Brooke Whitney**, was the keynote speaker at the event. In addition to the motivational speeches, three interactive panel discussions were held with one adult, one college student-athlete, and two high schoolers. The three themes were: "Defining our Heroes," "Going the Extra Yard: The Importance of Community Service," and "The Next Level." Each student in attendance left with an official Mass. Citizenship Award Certificate.

"At the NCAS we believe that all people including athletes have the potential to be good role models if they are trained or given experience," Matthews told the audience of 200 youth. "Your accomplishments show that you have a foundation of [that] strength. Today's program will help clarify what it means to be a leader in our society and how to work together in a team."

ENHANCE THE IMPACT @ [www.sportinsociety.org/ncas-msad.html](http://www.sportinsociety.org/ncas-msad.html)



Northeastern University President Richard M. Freeland welcomes the "cream of the crop" of Massachusetts' High School Student-Athletes to the NCAS' Mass. Citizenship Awards.



Photo by Paul Ermlich

UMass-Boston Student-Athletes (left-right) Seiko Kudo (Cross Country, Basketball, Track), Gina Torres (Volleyball, Softball, Basketball), Craig Archambeault (Lacrosse), Felecia Haynes (Basketball).

**UMASS-BOSTON ... CONTINUED FROM PAGE ONE**

activities and snacks for its student-athletes. The day's activities were attended by UMass-Boston Athletic Director, **Charlie Titus**; Senior Women's Administrator, **Pam Samuelson**; Associate Athletic Director, **Rodney Hughes**; Academic Coordinator for Student-Athletes, **Ed Suglia**; Women's Basketball Coach, **Shawn Polk**; Softball and Soccer Coach, **Gretchen Randal**; and Lacrosse Coach, **Miles Berry**. NCAS Northeast Regional Office Director, **Kevin J. Matthews**; and Northeast Regional Office Assistant Director, **F. Paul Ermlich**, were also on hand to show their support.

**S O U N D B I T E S**

"(UMass') Athletic Department represents our university's commitment to the urban community of which we are a part. We hope colleges and universities around the country follow our lead in providing their student-athletes the opportunity to be involved in community service. The NCAS helps us to get the word out."

– **Ed Suglia**, *UMASS-Boston Academic Coordinator for Student-Athletes*

"Just by doing something I really love, which is basketball, motivates me to do well in school. Giving back is good for the community and it feels good to give back, and it is good for me to communicate with the kids in the community."

– **Seiko Kudo**, *Major: Accounting. Sports: Cross-Country, Basketball, Track*

"The more I do ... the better I do in school. What I learn in community service about teamwork carries over into what I do on the court and in the classroom."

– **Gina Torres**, *Major: Criminology. Sports: Volleyball, Softball, Basketball*

"I'm very fortunate that my parents and coaches in High School (stressed) the importance of balancing my academics and athletics as well as giving back to my community. Community service was always encouraged throughout my life."

– **Craig Archambeault**, *Major: Business (Finance). Sport: Lacrosse*

"I love playing (basketball) so much, it encourages me to do well in school. I am able to do all of my community service because I love people and want to help as much as I can."

– **Felecia Haynes**, *Major: Social Psychology. Sport: Basketball*

**DIRECTORY**

<b>Boston College</b> Ms. Ferna Phillips, <i>Learning Resources for S-A</i>	617-552-8533
<b>Brandeis University</b> Mr. Jack Molloy, <i>Assistant Athletic Director</i>	781-736-3631
<b>Bridgewater State College</b> Dr. John C. Harper, <i>Athletic Director</i>	508-697-1352
<b>Brown University</b> Mr. David Roach, <i>Athletic Director</i>	401-863-2972
<b>Charter Oak State College</b> Dr. Merle Harris, <i>President</i>	860-832-3876
<b>College of the Holy Cross</b> Mr. Richard Regan, <i>Athletic Director</i>	508-793-2582
<b>Connecticut College</b> Mr. Stanton Ching, <i>Athletic Director</i>	860-439-2570
<b>Daniel Webster College</b> Mr. John Griffith, <i>Athletic Director</i>	603-577-6498
<b>Emmanuel College</b> Dr. Patricia Rissmeyer, <i>Dean of Students</i>	617-735-9722
<b>Fairfield University</b> Mr. Eugene Doris, <i>Athletic Director</i>	203-254-4000 x2101
<b>Franklin Pierce College</b> Mr. Bruce Kirsh, <i>Athletic Director</i>	603-899-4080
<b>Massachusetts Institute of Technology</b> Ms. Candace Royer, <i>Athletic Director</i>	617-253-4497
<b>Mount Ida College</b> Mr. Phillip A. Conroy, Jr., <i>VP, Instit. Advancement</i>	617-928-4630
<b>Newbury College</b> Mr. Mike Tully, <i>Athletic Director</i>	617-730-7091
<b>Northeastern University</b> Mr. Kevin Matthews, <i>NCAS Regional Office Director</i> Mr. F. Paul Ermlich, <i>Assistant Director</i>	617-373-4256 617-373-8959
<b>Roxbury Community College</b> Mr. John Thomas, <i>Athletic Director</i>	617-541-2477
<b>Sacred Heart University</b> Mr. C. Donald Cook, <i>Athletic Director</i>	203-371-7917
<b>Tufts University</b> Mr. William Gehling, <i>Athletic Director</i>	617-627-3753
<b>University of Connecticut</b> Mr. John Miceli, <i>Academic Counselor</i>	860-486-6482
<b>University of Hartford</b> Ms. Andrea Miller, <i>Athletic Counselor</i>	860-768-4657
<b>University of Maine</b> Dr. Bruce Hale, <i>Director, Academic Support</i>	207-581-1833
<b>University of Massachusetts–Amherst</b> Mr. Mike Jenkins, <i>Assistant Athletic Director</i>	413-545-3185
<b>University of Massachusetts–Boston</b> Mr. Charlie Titus, <i>Athletic Director</i> Mr. Ed Suglia, <i>Academic Advisor for Student-Ath.</i>	617-287-7810 617-287-7832
<b>University of Massachusetts–Dartmouth</b> Mr. Robert W. Mullen, <i>Athletic Director</i>	508-999-8722
<b>University of Massachusetts–Lowell</b> Mr. Dana Skinner, <i>Athletic Director</i>	978-934-2310
<b>University of Rhode Island</b> Mr. Paul Kassabian, <i>NCAA Compliance Counselor</i>	401-874-7837



## NCAS IMPACT

NATIONAL CONSORTIUM FOR ACADEMICS AND SPORTS

*NORTHEAST REGIONAL OFFICE NEWSLETTER*

NORTHEASTERN UNIVERSITY  
360 HUNTINGTON AVE.  
SUITE 161 CP  
BOSTON, MA  
02115-5000  
617-373-4256  
[www.sportinsociety.org/ncas.html](http://www.sportinsociety.org/ncas.html)

IMPACT

## Returning Student-Athletes Exhibit True Leadership

*Degree Completion Program Participants Trade Community Service for Tuition Help*

ROXBURY, MA – The Northeast Regional Office of the National Consortium for Academics and Sports (NCAS) is one of the strongest supporters of the Degree Completion Program (DCP). The office's host site at Northeastern University in Boston regularly has 10-15 former student-athletes participating in the program. These young men and women spend hours volunteering in schools and community centers throughout the inner city of Boston, working with youth who thoroughly appreciate the attention they receive. In exchange for mentoring and personalized attention, the former student-athletes are provided with tuition waivers by Northeastern University, allowing them to return to complete their degree requirements after their athletic eligibility has expired.

"The Degree Completion Program has been the most successful NCAS initiative we have coordinated here at Northeastern," said NCAS Regional Director Kevin J. Matthews. "In addition to tuition assistance, the returning student-athletes benefit from the moral reward of helping children who otherwise might not receive the attention."



*"Being an athlete, a lot of the kids look up to you," said Former NU Hockey Player Bobby Haglund (Criminal Justice, 2002) seen here. "I like working with the kids ... It's rewarding to help them ... you get to know them and build a friendship ... plus, I want to be a teacher someday, and [the DCP] looks great on your resume." Here Haglund helps a young man on his reading assignment at the Shelburne Community Center in Roxbury, MA. Haglund spend ten hours a week at the center working with 2nd-6th graders.*

ENHANCE THE IMPACT @ [www.sportinsociety.org/ncas-dcp.html](http://www.sportinsociety.org/ncas-dcp.html)