

## MVP IN ACTION

### Among MVP's Accomplishments:

- Facilitated sessions with 15,000 high school students and administrators at over a hundred Massachusetts schools, including: Dorchester, John D. O'Bryant, Madison Park, Norwood High School.
- Developed original teaching materials, including MVP Playbooks, for high school and college students, professional athletes, military personnel and adult professionals, along with accompanying trainers guides and a variety of supplemental exercises that utilize media excerpts from popular culture.
- Conducted sessions with thousands of student athletes and administrators at over 100 colleges nationwide including: University of Nebraska, Kansas State University, University of Notre Dame, University of Minnesota and every school in the Southeastern Athletic Conference (SEC).
- Conducted sessions with professional sports leagues including players and staff from the National Basketball Association (NBA), National Football League (NFL), Major League Baseball as well as with personnel from the U.S. Marine Corps.
- Presented to many professional organizations, including: the American Bar Association, the U.S. Dept. of Justice, NCAA, N4A, NASPA, NACDA and the AFCA.
- The MVP model has been proven effective at changing attitudes and behaviors in a mixed methods multi-year independent evaluation.
- The National Crime Prevention Council named MVP as one of the 50 Best Strategies to Prevent Violence Crime.

MVP Program  
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### Institute for Gender Violence Prevention and Education

August 11 - 13, 2008

John D. O'Bryant  
African American Institute  
@  
Northeastern University, Boston, MA

In conjunction with



Massachusetts Interscholastic Athletic Association

[www.sportinsociety.org](http://www.sportinsociety.org)

## WHAT IS THE MVP PROGRAM?

The MVP Program, founded in 1993, motivates student-athletes and adult and student leaders to play a central role in solving problems that have historically been considered “women’s issues”: rape, battering, and sexual harassment. Until recently, few campus, community-based programs, professional organizations or corporations have encouraged men to actively work on these issues. MVP motivates men and women to work together to prevent men’s violence against women. Utilizing a unique bystander approach to prevention, the MVP Program views student-athletes and adult and student leaders not as potential perpetrators or victims, but as empowered bystanders who can confront abusive peers.

## WHAT IS THE MVP INSTITUTE?

MVP Institutes are three-day interactive trainings designed for adults and adult educators during which MVP’s expert facilitators take participants through the entire MVP curriculum. The Institute is a comprehensive training on both the dynamics of men’s violence against women and the philosophy behind the MVP curriculum. Upon completion participants receive the MVP curriculum and are certified to utilize it with their student body or direct service population.

## THE MVP CURRICULUM

The foundation of the MVP curriculum is the MVP Playbook. The MVP Playbook consists of a series of real-life school and social scenarios ranging from sexual harassment to a potential rape involving alcohol. By focusing on bystander behavior, MVP reduces the defensiveness and hopelessness that many men and women often feel when discussing men’s violence against women. The MVP Playbook is supported by supplemental exercises, many of which utilize media images from popular culture, which prompt critical thinking, open discussion and allow participants to export issues such as the social construction of gender.

*“I highly recommend this program. It really made me think. I believe that I will handle situations better in the future and I hope to inspire my students the way you ALL did! Thank you.” - MVP Institute Attendee, Winter ‘03*

## WHO SHOULD ATTEND?

Male and female adult educators and youth service providers who work with young men and women are encouraged to attend. The Institute is also open to other adults who are interested in exploring the topic of men’s violence against women and learning more about the MVP Program. The MVP Program seeks to end men’s violence against women by having racially diverse teams of men and women work together on this issue. Therefore, we encourage schools and organizations to consider racial and gender diversity when selecting facilitation teams.

### REGISTRATION & TUITION

- Tuition for the MVP Institute is \$500 per person. This fee includes a full copy of the MVP curriculum, certificate of completion, and continental breakfast each day. Participants are eligible to receive 21 PDP’s from the Massachusetts Department of Education.
- To enroll in the MVP Institute, please complete the registration form to the right and mail with check, money order or purchase order to the return address on the front of this brochure. Payment is due prior to or on the first day of the Institute. Checks should be made payable to Sport in Society. Once your registration is received, you will be sent additional information with confirmation. Space is limited, so please act now!
- The MVP Institute will take place from 9 AM–5 PM, August 11 - 13, 2008. Successful completion of the MVP Institute is contingent upon full attendance and participation.

For more information, please contact **Liz Feldhusen** at **617-373-2092**, or e-mail **e.feldhusen@neu.edu**.

*“It was informative and provided me with a wealth of materials to take back to school. The staff is knowledgeable and present the topics technically. The days were packed with information...” - MVP Institute Attendee, Summer ‘01*

### MVP INSTITUTE FOR GENDER VIOLENCE PREVENTION AND EDUCATION REGISTRATION FORM

REGISTRATION FORM :

Aug. 11 - 13, 2008

NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
(Note: Please provide your summer address)

PHONE (HOME): \_\_\_\_\_ PHONE (WORK): \_\_\_\_\_ FAX: \_\_\_\_\_

WHICH CURRICULUM DO YOU WANT (PLEASE CHECK ONLY ONE) ? HIGH SCHOOL: \_\_\_\_\_ COLLEGE / ADULT: \_\_\_\_\_

DO YOU REQUIRE ANY SPECIAL SERVICES? IF SO, PLEASE SPECIFY TWO (2) WEEKS PRIOR TO THE EVENT AND LIST BELOW: \_\_\_\_\_

Cancellations are subject to a 20% processing charge from the intended tuition. Refunds will not be permitted for cancellations made within one week of the Institute start date. However, credit will be made toward another MVP Institute in the future. If the Institute is cancelled, a full refund of tuition will be given. Thank you.